

# Ratecard

Audio Q1 2021



# CPM Audio Advertising.

Rates Q1 2021



## RUN OF NETWORK DIRECT

5" - 19"	€ 20
20" – 30"	€ 25

## RUN OF NETWORK PROGRAMMATIC

5" - 19"	€ 10
20" – 30"	€ 12,5

## CONCEPTS

For more information about sponsoring possibilities, please contact our Radio Concepts team

## + TARGETING

Channel	+ 20%
Geographic (province)	+ 20%
Socio Demo *	+ 20%

\* Socio demo is done based on the selectivity of channels